

FREE SME WORKSHOP: 26th JUNE 2008
THE LINER HOTEL, L3 5QB
9.30 am - 14.00 pm inc Networking lunch



UNIVERSITY OF
LIVERPOOL

Climate 2°C warmer... Oil at \$129 a barrel What will it mean for business?

Climate change and resource scarcity will have major effects on business.

Understanding how such global changes might affect you and your client's business remains a difficult if not impossible task.

The University of Liverpool is hosting an authoritative workshop bringing together experts from a range of disciplines to address the threats and opportunities presented by these changes and how SMEs and business leaders can prepare for the future.

Make sure you know what is on the horizon and sign up today using the booking form overleaf or by emailing:
frazer.kearney@liv.ac.uk

For more info visit: www.liv.ac.uk/swimmer



The Institute for Sustainable Water, Integrated
Management and Ecosystem Research



Seminar Contents

The workshop will introduce delegates to a range of key topics, explain the most likely scenarios facing business in the Northwest, and how best to adapt to this changing economic climate.

Topics to be covered include;

- The global economic impact of climate change
- Developing local economic strategies and the role of the private sector in an era of impending climate change and resource constraint
- Managing business in a 'post-peak oil' and changing world
- How can you assess the risk to your business?
- What is the role of business in the sustainable economy?
- How to develop a future-proofing strategy.

Experts will be on-hand to provide advice on how to plan for forthcoming changes in climate and the economy.

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Booking Form

To book a place on the event please fax back this form to 0151 795 4644 or email your details to frazer.kearney@liv.ac.uk

Title: _____

Name: _____

Company/ Organisation: _____

Email: _____ Phone: _____

Do you have any special dietary requirements? Yes No

If Yes, what are these: _____

